

EXHIBIT 18



TITLE: "HOLIDAY '09 - NAUGHTY/NICE" :30
PRODUCT: HOLIDAY PROMO

AIR DATES: 11/8/09-11/22/09
CODE NO.: YVWP-9176000



ELF 1: Jeff Taylor.



(SFX: RING)



ELF 2: Nice.



ELF 1: Mikhail Kirk.



(SFX: RING)



ELF 2: Nice.



ELF 1: Steve Schaefer.



(SFX: WHISTLE, BUZZ)



(SFX: LINE STOPS)



ELF 2: Naughty.



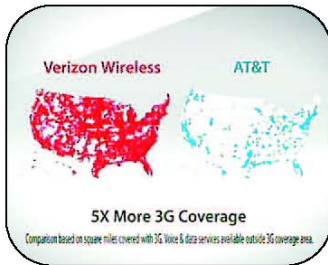
(SFX: POWER SWITCH)



(SFX: LINE RESTARTS)

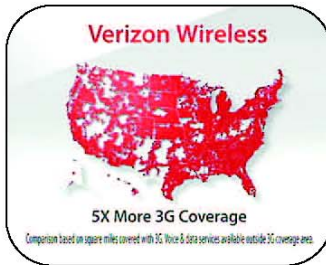


ELF 1: Good luck browsing the web with that one.



ANNCR VO: With 5X more coverage than AT&T,

SUPER: Comparison based on square miles covered with 3G. Voice & data services available outside 3G coverage area.



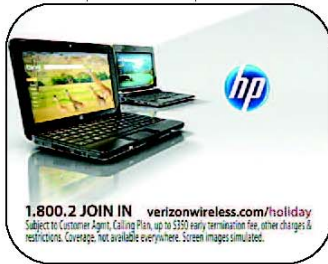
Verizon Wireless



is your destination for great gifts like USB modems,



MiFi personal hotspots,



and netbooks



like the Gateway LT with built-in 3G for just \$99.99.

SUPER: \$199.99 2 yr. price - \$100 mail-in rebate debit card. New 2 yr. activation req'd.



Verizon Wireless.

SUPER: Subject to Customer Agmt, Calling Plan, up to \$350 early termination fee, other charges & restrictions. Coverage not available everywhere. Screen images simulated.